

2023

CREALITY
INTRODUCTION

CREALITY



CREALITY

3D Printing Industry Evangelist

Manufacturer of the World's Best-Selling 3D Printers
Leading Brand in the Global 3D Printing Industry

- Offering a wide range of FDM and SLA Products
- China-based with global distribution network

5 Million+

Total Shipments

3 Million+

Annual Production Capacity

150,000 m²+

Total Production Area

3.5 Million+

Global Users

100+

Countries and Regions

1700+

Employees

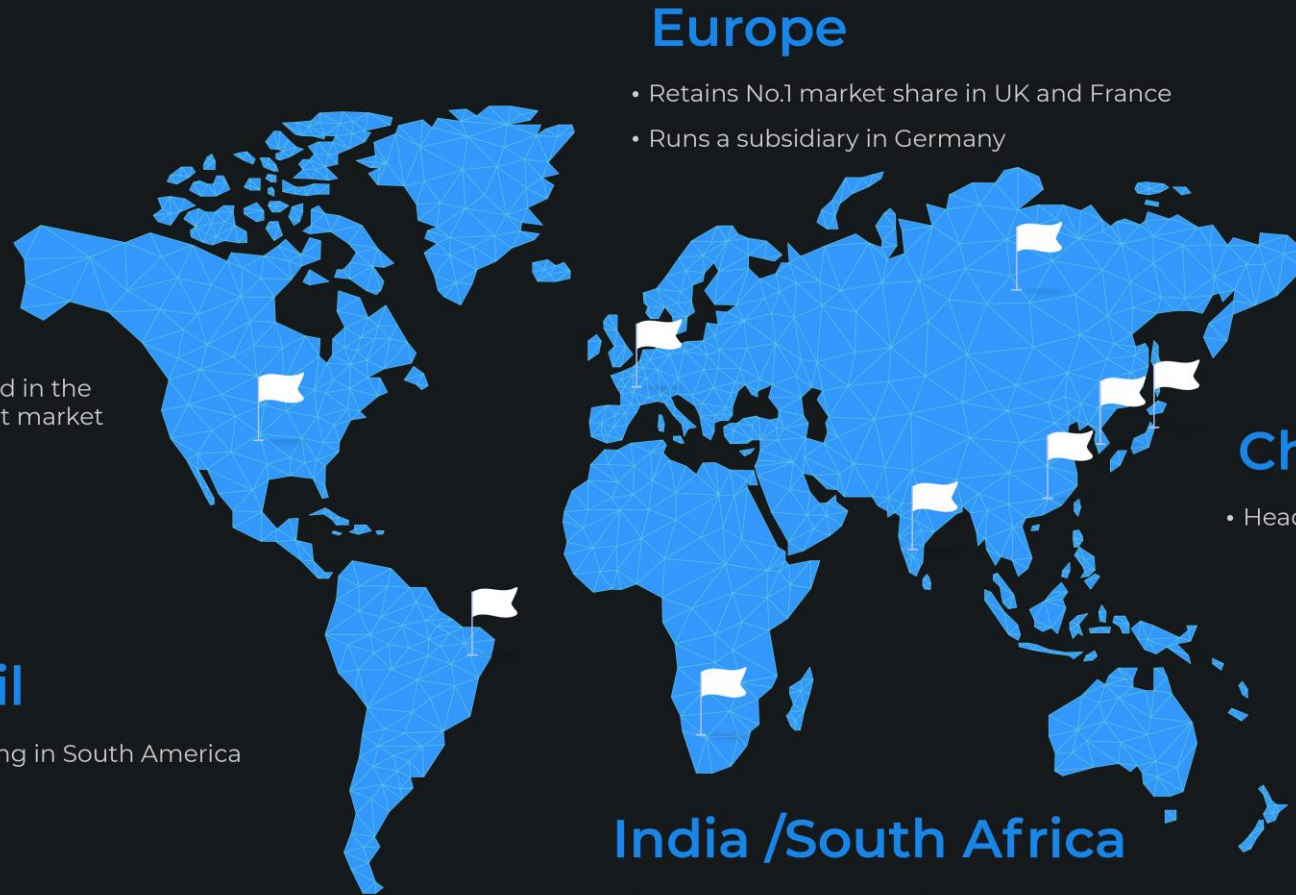
300+

R&D Talents

533

3D Printer Patents

GLOBALIZATION STRATEGY



USA

- The best-selling 3D printing brand in the United States, which is the largest market (40%) of 3D printers.
- Runs a subsidiary in USA

Europe

- Retains No.1 market share in UK and France
- Runs a subsidiary in Germany

Brazil

- It is growing in South America

India /South Africa

- It is growing rapidly in India and South Africa

Russia/Korea/Japan

- High growth in Russia, Korea and Japan

China

- Headquartered in Shenzhen

PRODUCT SYSTEM

Passing on the spirit of the evangelist, enabling millions of households to enjoy the convenience of technology and use high-quality 3D printers.



DIY



Fully Enclosed
3D Printer

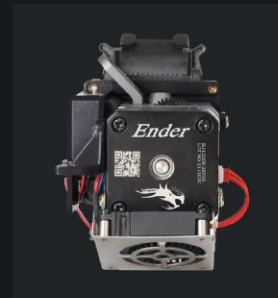
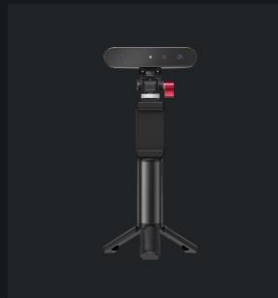


Resin 3D Printer

Creality Ecosystem

A user-centered 3D printing ecosystem

3D printing accessories, filaments, 3D scanners, laser engraver, Sonic Pad, and a series of peripheral products.



APPLICATION FIELD

Life



3D Footwear Printing



Toy Industry



Lighting Industry



Jewelry Industry



Cultural and Creative



Architectural Design

Design

APPLICATION FIELD

Industry



Mold Making



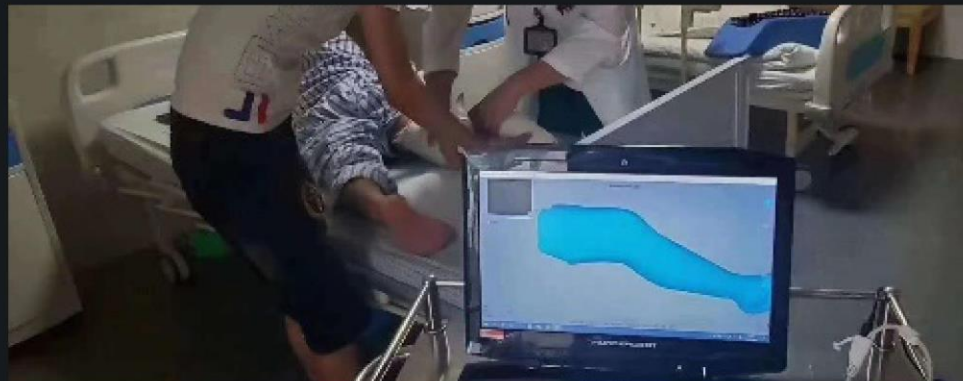
Fixture Industry



Parts & Components Making



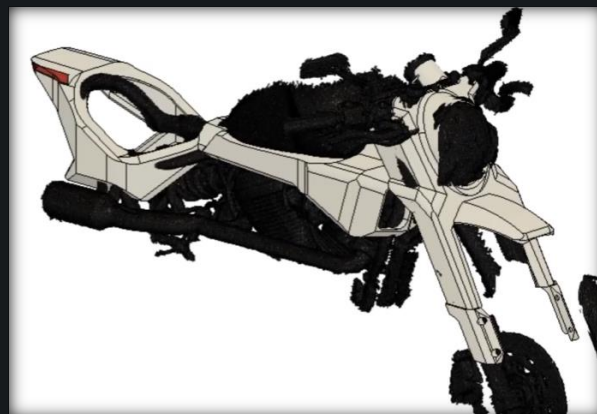
Dental Industry



Medical Industry

Medical

FRATESCHI GARAGE - PERSONALIZAÇÃO



CUSTOMIZAÇÃO DE MOTOS

- **IMPRESSORA 3D ENDER 5 PLUS (FILAMENTO)**
Carenagens e prototipagem de peças para usinagem.
- **IMPRESSORA 3D LD-002H (RESINA)**
Lente para lanternas e acabamentos.
- **SCANNER 3D CR-LIZARD**
Precisão dimensional na criação de gêmeos digitais.

www.instagram.com/frateschigarage



3D DETAILS – PERSONALIZAÇÃO



PEÇAS AUTOMOTIVAS (PLUG'N'PLAY)

- IMPRESSORAS 3D CREALITY ENDER e CR (FILAMENTO)
Acabamentos e acessórios.

Desenvolvimento de produtos exclusivos da marca 3DDetails e compatíveis com carros novos e antigos.

<https://www.instagram.com/3d.details/>



Brasil & Tanzânia – PRÓTESES



PROTESES E DISPOSITIVOS MÉDICOS

- **IMPRESSORAS 3D CREALITY ENDER-5 PLUS e CR-M4 (FILAMENTO)**
Projetos beneficentes com objetivo de fabricação de peças personalizadas para pacientes de baixo poder aquisitivo.

www.creality.com/blog/crealitys-tech-for-good-mission-in-tanzania

www.creality.com/blog/creality-donation-prosthetics-project-in-brazil



Robótica Espacial – EDUCAÇÃO



FERRAMENTA EDUCACIONAL

- IMPRESSORAS 3D CREALITY ENDER, CR, SERMOON, HALOT (FILAMENTO e RESINA)

A inclusão da educação maker na base nacional curricular significa que as impressoras 3D fazem parte das ferramentas educacionais do presente e não mais do futuro.

www.creality.com/blog/review-our-incredible-live-streaming-with-special-guests-from-brazil



PRINT BOX 3D- Univali – EDUCAÇÃO

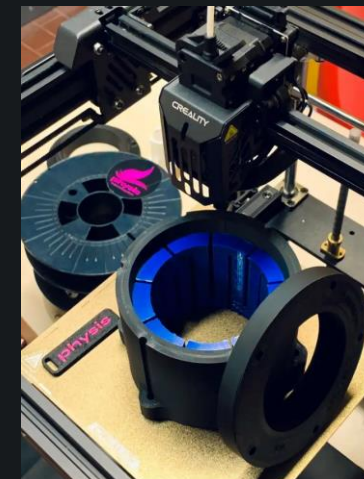
**MAQUETES e DESENVOLVIMENTO****• IMPRESSORAS 3D CREALITY CR-200B (FILAMENTO)**

[A Universidade Univali recebeu 10 unidades da Impressora 3D Creality CR-200B para exposição e uso dos alunos de todos os cursos, de medicina a arquitetura.](https://www.univali.br/noticias/Paginas/Laborat%C3%B3rio-da-Univali-produz-maquetes-com-t%C3%A9cnicas-de-fabrica%C3%A7%C3%A3o-digital.aspx)

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UNIVERSIDADE POLITÉCNICA DA ITÁLIA



PROTOTIPAGEM E PROVA DE CONCEITO

- IMPRESSORA 3D Ender-3 S1 + Ender-5 S1 +Sonic pad (FILAMENTO)

Universidade Politécnica da Itália desenvolve projetos para economia de energia na navegação.

www.instagram.com/p/CqcdWuAN-Ly/?img_index=2

<https://www.physispeb.it/project/>



FESTAS E SUAS DECORAÇÕES



MOLDES PARA BOLOS E DOCES

• IMPRESSORA 3D CR-10 Smart Pro (FILAMENTO)

Na Coreia do Sul, impressoras funcionam como produção de moldes que são usados nas decorações de festas. Também produz decorações de ambiente e personagens.

<https://www.youtube.com/watch?v=VSA7JijB0Yg>



SUSTAINABLE DEVELOPMENT



Reduce waste



Lower energy consumption



Increase production efficiency



Optimize product design



Promote sustainable development



Help reduce air and water pollution

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