

Everything as a Service

Huawei Cloud Overview Presentation

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HUAWEI

Huawei: Leading Provider of ICT Infrastructure and Smart Devices



Vision & mission

Bring digital to every person, home and organization
for a fully connected, intelligent world

195,000

employees

170+

countries and regions

No. 96

on Fortune Global 500

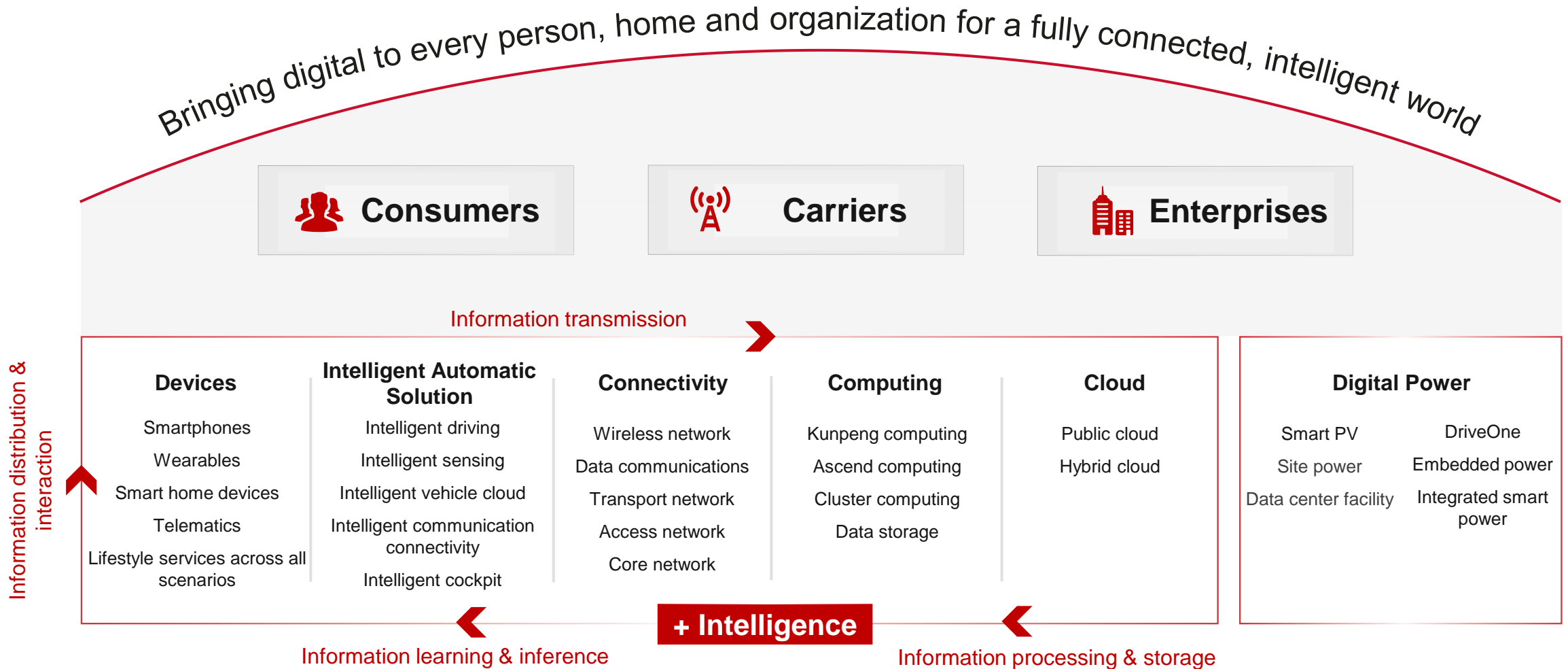
No. 2

in R&D investment

54.8%

of employees are in R&D

Focusing on ICT to Provide Products, Solutions, and Services to Three Customer Groups



Huawei Cloud: Connecting and Serving Global Customers as One of the World's Five Major Clouds

220+

financial customers

700+

e-government clouds

30+

top car makers

80%

top 50 Internet customers in China

300+

SAP on Cloud customers

120+

carriers

Industry pioneer and innovator

Enhanced software, focused on system and architecture innovation



Trusted partner for shared success

Neutral, secure, and trustworthy, based on Huawei's deep understanding of enterprise needs

Over 30 years of ICT expertise +
Extensive practices in digitalization

240+ cloud services **50000+** APIs **38,000+** partners **3+ million** developers **7,400+** products in KooGallery

NEW BRAZIL AZ! (AVAILABILITY ZONE)

NOVA ZONA DE DISPONIBILIDADE NO BRASIL

99,995%
disponibilidade

20ms
menor latência

2.800 nós
Redes de Distribuição de Conteúdo (CDN)



Huawei Cloud Brasil

2,471 followers
2d • Edited • 🌐



Huawei Cloud lança Terceira Zona de Disponibilidade no Brasil

Huawei Cloud lançou a Terceira Zona de Disponibilidade (Availability Zone) no Brasil ontem, garantindo o desenvolvimento da infraestrutura digital na região. Com isso, hoje temos 30 regiões pelo globo, 85 zonas de disponibilidade e mais de 2.800 nós CDN fornecendo serviço de nuvem para clientes ao redor do mundo. No Brasil são 3 AZs em 1 região, Computação (ECS) e Armazenamento de Objetos com maior disponibilidade (99.995%) e uma latência < 20 ms fornecidos a clientes de confiabilidade e uso intensivo no Brasil, como bancos e operadoras.

...see more

[See translation](#)

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Comment



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Infrastructure with 30 Regions and 85 AZs



- **Global:** 30 Regions, 85 Availability Zones, 2800+ CDN Nodes (29/75 on 2022E) provide nearby one stop cloud service to global customer.
- **Brazil:** 03 AZs in 1 Region, Computing (ECS) and Object Storage with highest availability (99.995%), < 20 ms latency will be provided to reliability & latency-intensive customers in Brazil (Bank, Carrier, etc.)

Relying on Huawei's 30-year B2B service experience and global service layout

Global one-stop service + Expert system	170 + Global service centers	2000 + O&M experts	4000 + Service engineers	1000 + Global service partners	10,000 + Certified service engineers
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Huawei Cloud adequada ao Compliance Brasil e Global

Huawei Cloud possui certificações reputadas e whitepapers para provar sua capacidade e requerimentos considerados relevantes às regulamentações do Brasil, Diretrizes, Avisos e Circulares.

Principais Regulações no Brasil

Política de segurança-cibernética

RESOLUÇÃO CMN | No. 4,893 /2021

01



Política de Provedor de serviço IT

Circular BCB 3,465 /2009

02

Sistema Nacional de Finanças (SFN) Guia de gerenciamento de riscos

Circular BCB 3,681/ 2013

03

Diretrizes em segurança de Dados

Governo Brasileiro | Decreto 8,771 /2016

04

Lei Geral de Proteção de Dados (LGPD)

Governo Brasileiro
LEI Nº 13,709 & 13,853/ 2018 & 2019

05

LGPD

Certificado por 80+ a corpo de certificação das autoridades globais de compliance

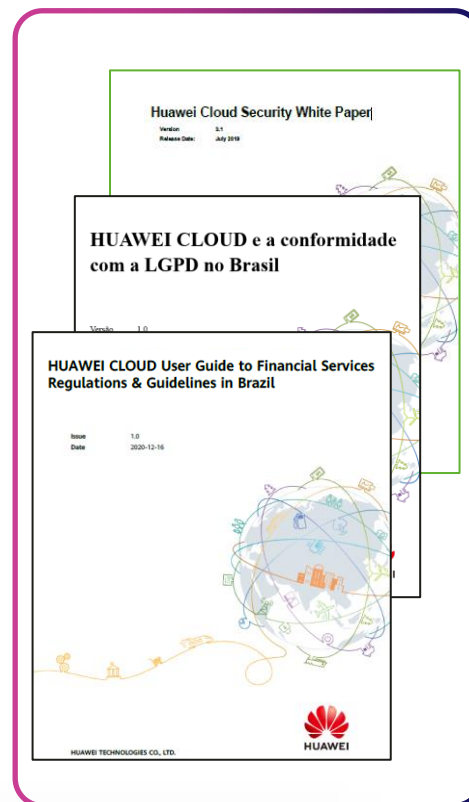
Certificados Internacionais



Certificados Industriais



Segurança White Paper

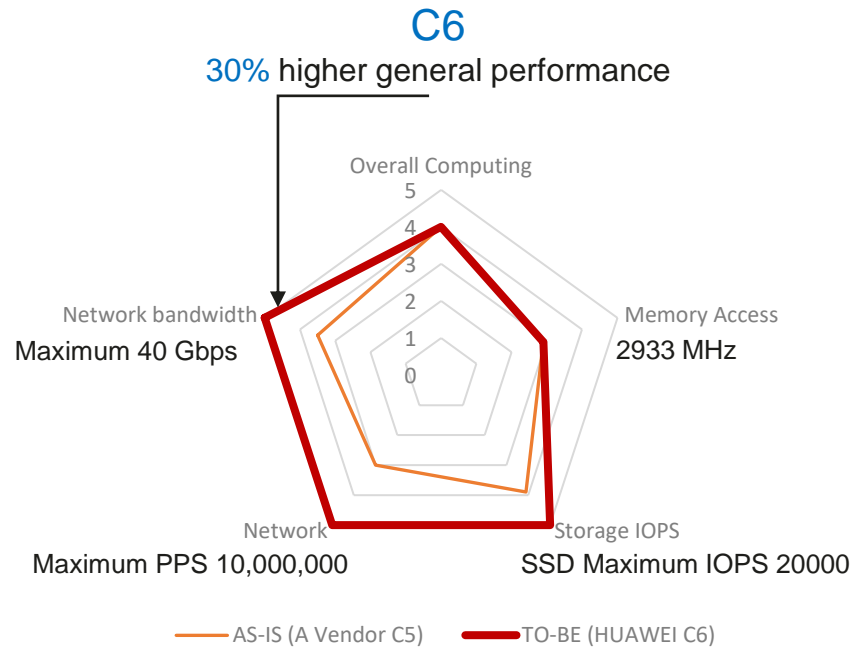


Para mais informações, visite: <https://www.huaweicloud.com/securecenter/compliance.html> & <https://www.huaweicloud.com/en-us/securecenter/overallsafety.html>

Ultimate Performance

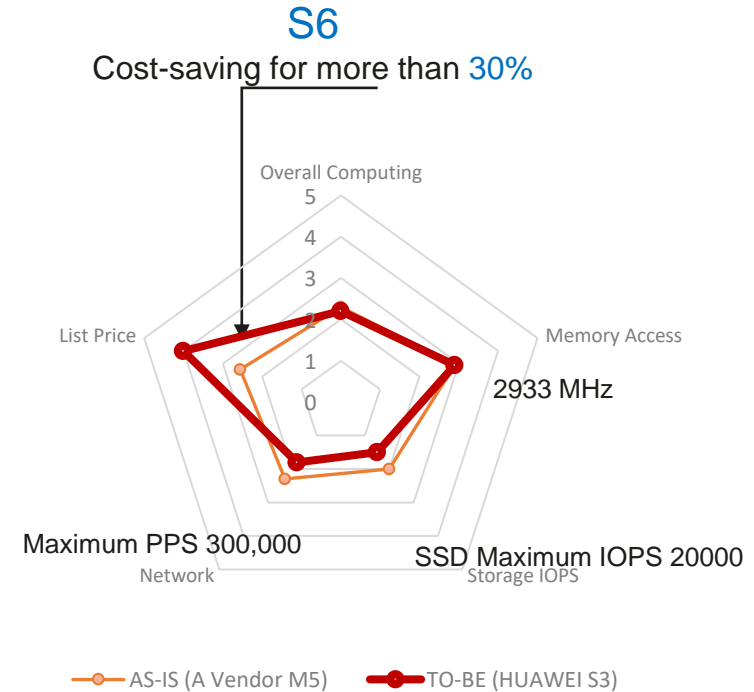
- Performance for Compute: Web Server and App Server

Web Server: Huawei C6 VS AWS C5



Up to 3.4 GHz high CPU performance

App Server: Huawei S6 VS AWS M5



5 minutes for **thousand servers** auto-scaling

Huawei Cloud C6 flavors based on Intel cascade lake@ 2019 GA

C6: one of Huawei cloud VM flavor for computing-plus
PPS: package per second

S6: one of Huawei cloud VM flavor for general computing-basic

More and More Brazil Customers Chosen HUAWEI CLOUD

Bis2Bis
e-commerce
e-commerce

finnet

exa^{go}
safe

ReclameAQUI

CERVEIARIA
ambev

kaptiva

ZAP
A gente do grafico

BRASIL NA WEB

PAYNET /
Inteligência
em captura

nstech

alelo

sinch
Enriching Engagement

J&T EXPRESS

GWM
BMW

中糧
COFCO

vivo

oi

Embratel

conciliadora

Itaú

mobile
we think mobile

Tencent

BAND

TIM

HUAC
EBSERH

MINISTÉRIO DA
AGRICULTURA, PECUÁRIA
E ABASTECIMENTO
PÁTRIA AMADA
BRASIL

UFERSA

DPU
DEFENSORIA PÚBLICA DA UNIÃO

Juiz de Fora
Prefeitura

MINISTÉRIO DA
EDUCAÇÃO
PÁTRIA AMADA
BRASIL

INSTITUTO FEDERAL
Ceará

INSTITUTO
FEDERAL
Sergipe

INSTITUTO
FEDERAL
Minas Gerais

PRODERJ

...

Itaú

Brazil TOP1 Bank

+56M retail customers

+24M digital customers

+96K employees

+3.7K tech engineers

+4,337 bank agencies

+19K call center agents

+ Located at more than 20 countries

Huawei Cloud AICC Successful Case with Itau Bank



Itau presentation at Huawei Cloud 2-years event
<https://www.youtube.com/watch?v=8Jz7QDdF8cl>



First Phase: 15,000 Agents



Platform construction mode: HUAWEI CLOUD



AICC Openness and fully integrated with CRM: Agents working from Dynamics365 interface with AICC tools embedded



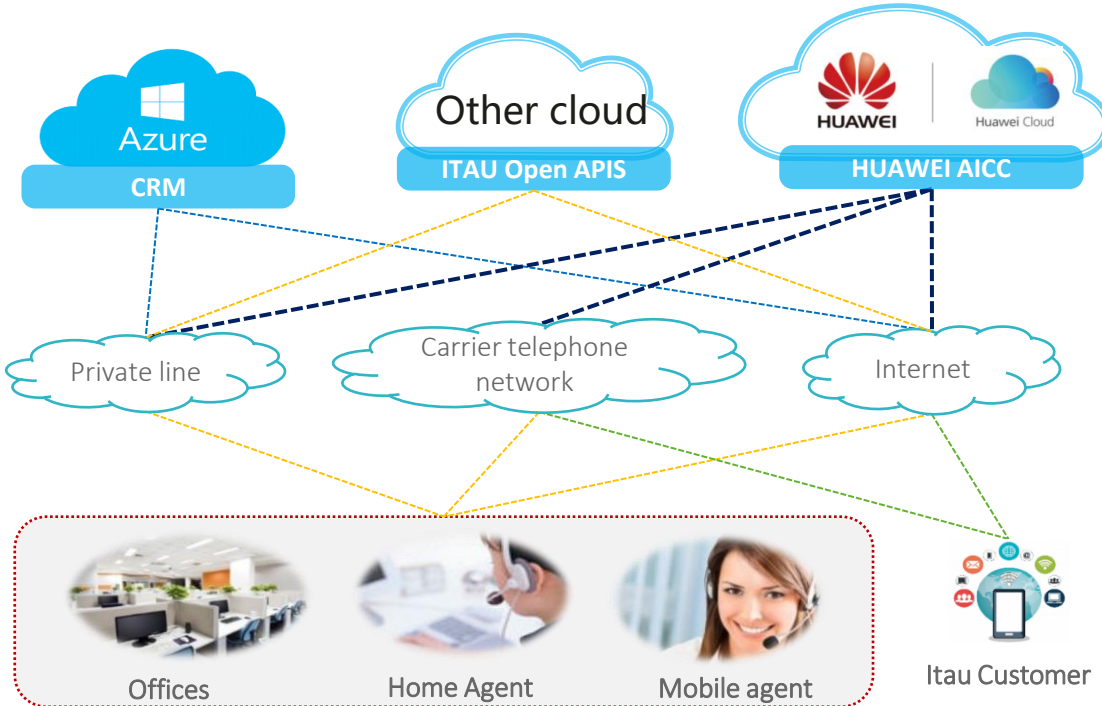
Distributed deployment: distributed workplaces deployment and access



Multi-channel communication: Social Medias, Voice, SMS, Email, Chat. All customer communication inside single tool.



Integration with Analytics and External AI: Providing data to data analytic system & integration with external AI to support Agents and Customer.



“Huawei is **more flexible** than other competitors. Huawei's response is quick and the **attitude is the best**. Therefore, when the ITAU team finds any issue, they immediately think to ask Huawei to solve it. Several Brazilian colleagues that in charge of delivery were also **very dedicated and professional**”

-- Itaú speech



Movile deployed SAP B1 system on Huawei Cloud



Requirement

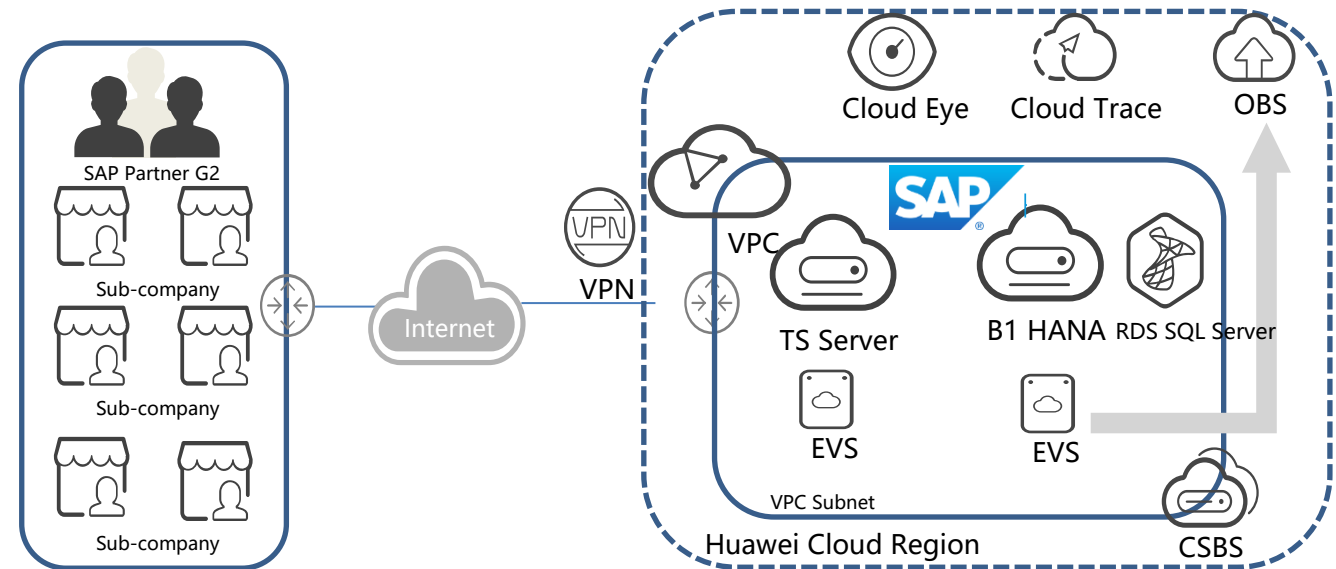
- Movile is a leading Internet investment group in Brazil.
- The requirement is to deploy the SAP Business One environment on Huawei Cloud
- Cloud environment should be stable, SAP certified and cost-effectiveness

Solution

- SAP Partner G2 deployed SAP Business One environment for whole Movile group
- Provisioning servers on cloud and database including reliable services, such as: CCE, EVS, VPC, CBR, RDS, VPN, KMS and so on ...
- Huawei Professional support team (TAM) help G2 during the migration;

Highlights

- SAP Certified Cloud Environment with stable and reliable environment
- Better performance environment in Huawei Cloud;



Obrigado!

